



Con quale motorizzazione ti immagini sarà la tua auto tra 10 anni?

	Elettrica	Ibrida	Benzina	GPL	Diesel	Idrogeno	Metano
Torino	33,94%	30,4%	15,13%	7,1%	6,21%	4,74%	2,49%
Milano	28,7%	33,89%	20,42%	2,65%	7,51%	4,86%	1,99%
Verona	34,55%	29,09%	16,36%	3,64%	9,09%	3,64%	3,64%
Roma	43,14%	26,96%	9,31%	8,33%	6,86%	4,41%	0,98%
Bologna	40,91%	21,59%	19,32%	3,41%	7,95%	2,27%	4,55%
Napoli	32,46%	32,46%	14,04%	7,89%	6,14%	5,26%	1,75%



A quale segmento apparterrà la tua auto tra 10 anni?

	Berlina	SUV	Sportiva	City Car	Station Wagon	Monovolume
Torino	22,75%	23,48%	14,93%	23,84%	8,72%	6,28%
Milano	25,28%	22,85%	20,53%	15,56%	12,36%	3,42%
Verona	30,91%	21,82%	22,09%	10,64%	7,27%	7,27%
Roma	24,51%	22,55%	21,57%	22,06%	3,92%	5,39%
Bologna	30,68%	22,73%	13,64%	13,64%	11,36%	7,95%
Napoli	28,07%	28,95%	10,53%	21,05%	5,26%	6,14%



Di quale marchio ti immagini sarà la tua auto tra 10 anni?

	Fiat	Alfa Romeo	Audi	BMW	Toyota	Volkswagen	Jeep	Mercedes	Ford	Abarth
Torino	12,62%	11,81%	11,8%	9,26%	6,03%	4,41%	3,92%	3,76%	3,13%	2,85%

	BMW	Alfa Romeo	Audi	Mercedes	Toyota	Fiat	Volkswagen	Ford	Tesla	Volvo
Milano	13,58%	12,8%	9,82%	6,95%	5,19%	4,3%	4,19%	3,42%	3,42%	2,76%

	Audi	Alfa Romeo	BMW	Volkswagen	Tesla	Land-Rover	Mercedes	Toyota	Ford	Honda
Verona	14,55%	12,73%	9,09%	9,09%	7,27%	7,27%	5,45%	5,45%	5,45%	1,82%



Di quale marchio ti immagini sarà la tua auto tra 10 anni?

	Alfa Romeo	BMW	Audi	Mercedes	Fiat	Toyota	Ford	Tesla	Volkswagen	Jeep
Roma	14,71%	11,27%	9,31%	8,82%	8,82%	3,43%	3,43%	2,45%	2,45%	2,45%

	Audi	Volkswagen	Mercedes	BMW	Alfa Romeo	Toyota	Tesla	Fiat	Ford	Peugeot
Bologna	13,64%	10,23%	9,09%	6,82%	6,82%	6,82%	5,68%	4,55%	4,55%	3,41%

	Audi	Alfa Romeo	Fiat	BMW	Mercedes	Tesla	Volkswagen	Toyota	Abarth	Hyundai
Napoli	22,81%	16,67%	7,89%	6,14%	5,26%	4,39%	4,39%	3,51%	3,51%	2,63%